

PROFILE

- I am a highly knowledgeable individual with expertise in User Experience (UX) Design.
- I aim to add real commercial value using UX Design to create impressive products.
- I aim to broaden the knowledge base of a professional User Experience team and support them in achieving their goals.

SKILLS

- Effective Communicator
- UX & Design Thinking
- User Research
- Information Architecture
- Interaction Design
- Wireframing & Prototyping
- UI Design
- Usability Testing
- Project Management
- Adobe CC Proficiency
- Graphic Design
- HTML5, CSS and JS

EXPERIENCE

University for the Creative Arts (2009 – Present)

ICT Advisor (Full Time)

- Provide students 1-2-1 Tutorials in using creative commercial software.
- Client facing IT support for students and staff.

The Kusp (2018 – 2019)

UX & UI Design Manager

- User Research (Qualitative and Secondary).
- User Personas
- User Journey Mapping and Information Architecture of website.
- Storytelling and presenting website proposal and findings internally and to client.
- Development of Hi-Fidelity Wire Frames and The Kusp Website.
- Effectively communicating with, and working in, a team.
- User testing with real users.
- Producing Handover documentation for designers and developers

EDUCATION

Brain Station London (2024)

UX Design Certificate

University of Westminster (2013 – 2016)

Master of Science (MSc) Multimedia

MSc Year One Modules

- User Centred Interface Design
- Web Marketing and Analytics
- Web Development
- Digital Editing and Motion Graphic

MSc Year Two Modules

- Multimedia Scripting for Interactivity
- Multimedia Management
- Research Methods and Professional Practice
- Multimedia Project

University of Westminster (2006 – 2009)

Bachelor of Science (BSc Hons) Multimedia Computing

INTERESTS

Technology and UX Design have always been the centre of my passion due to their consistent evolution within the real and virtual world. I am sociable and can effectively communicate with people from different walks of life. I thrive in my active working lifestyle by exercising and studying martial arts. I play RPG games as they allow me to solve complex challenges and experience the lives and minds of beings beyond the confinement of our universe. For me, games push the limits of digital UX Design and storytelling which are great sources of inspiration.