

Hello there, I am a UX/UI Designer

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PROFILE

- A highly knowledgeable individual with expertise in Digital and User Experience Design.
- I aim to add real commercial value using UX Design to create impressive products.
- I aim to broaden the knowledge base of a professional User Experience team and support them in achieving their goals.

SKILLS

- Effective Communicator
- Professional Researcher
- Life-like User Personas
- User Journey Mapping
- Hi-Fi Branded Wireframes
- Adobe CC Proficiency
- Graphics & Video Editing
- HTML5, CSS and JS
- Programmer
- Web Analytics
- Web Marketing

EXPERIENCE

University for the Creative Arts (2009 – Present)

ICT Advisor (Full Time)

- Front-facing IT support for students.
- Support students in using technical and commercial software.

The Kusp (2018 – 2019)

UX & UI Design Manager

- Website Proposal Based on User Research (Primary and Secondary).
- Creating User Personas.
- Defining user journeys and the Information Architecture of website.
- Effectively communicating with, and working in, a team.
- Development of Hi-Fidelity Wire Frames and The Kusp Website.
- Presenting findings internally and to client.
- User testing with real users.
- Producing Handover documentation.

EDUCATION

University of Westminster (2013 – 2016)

Master of Science (MSc) Multimedia

MSc Year One Modules

- User Centred Interface Design
- Web Marketing and Analytics
- Web Development
- Digital Editing and Motion Graphic

MSc Year Two Modules

- Multimedia Scripting for Interactivity
- Multimedia Management
- Research Methods and Professional Practice
- Multimedia Project

University of Westminster (2006 – 2009)

Bachelor of Science (BSc Hons) Multimedia Computing

INTERESTS

Technology and UX Design have always been the centre of my passion due to their consistent evolution within the real and virtual world. I am sociable and can effectively communicate with people from different walks of life. I thrive in my active working lifestyle by exercising and studying martial arts. I play RPG games as they allow me to solve complex challenges and experience the lives and minds of beings beyond the confinement of our universe. For me, games push the limits of digital UX Design and storytelling which are great sources of inspiration.